



CANNONBALL RUN 3000

CANNONBALLRUN3000.COM



**THE 2020 EDITION
JUNE 7th TO 13th 2020**

EUROPEAN ADVENTURE OF A LIFETIME
FASTEN YOUR SEATBELTS FOR THE DRIVE OF YOUR LIFE!



CANNONBALL RUN 3000 LIFESTYLE RALLY ADVENTURE

PROUDLY PRESENT THE CANNONBALL RUN 3000 LIFESTYLE RALLY

In 2020 we will take you on the second edition of the Cannonball Run 3000 Lifestyle rally, get ready to experience **great people, amazing cars, various car show and business events in various countries**, enjoy **great diners** and stay in **Europe's most luxurious venues**.

Beautiful locations

Amazing cars

Luxury venues

Top entertainment

Great parties

On-road challenges

Networking possibilities

Fun and games

Unforgettable experiences

Worldwide media exposure

This **one of a kind 7-day rally** will start from multiple European cities, travel through various European countries to end the rally at an **amazing Festival and Lifestyle party**.



**BRINGING CAR ENTHUSIASTS
AND BRANDS TOGETHER**



CANNONBALL RUN 3000 LIFESTYLE RALLY

Annually, automotive and travel enthusiasts will join the Cannonball Run 3000 Luxury & Lifestyle Rally and be part of this **seven day adventure of a lifetime**.

In the 2020 edition, a maximum of 70 teams will be able to participate and **enjoy great routes, exclusive vehicles, luxury venues, daily breakfast, lunch, dinner, daily gifts & prizes and off course the great parties**.

'IT'S A RALLY, NOT A RACE!'

Our drivers, passengers, ambassadors and sponsors will embark on a week-long European rally vacation, filled with surprising challenges. After various daily checkpoints and great lunches on remarkable roads, they'll arrive at **luxurious hotels**. Here they will be welcomed by the Cannonball Run 3000 hospitality staff.

7 day tour

70 cars maximum

Unique routes

Luxurious venues

Breakfasts, lunches & dinners Incl.

Great checkpoint locations

Daily Gifts & prizes

Themed parties

The Cannonball Run 3000 rally is tailor-fit for exotic, classic and vintage car enthusiasts, as well as tuned vehicle lovers.

The number of points gained by finishing the rally closest to a (pre-)set speed determined by the organization are added to points accumulated along the entire length of the route to determine which Cannonball Run 3000 Rally team comes out on top, after which the **winners** will be revealed at **the grand final red carpet event**. Needless to say, the victors will receive **great gifts and prizes**.



CANNONBALL RUN 3000 SUPERCAR SHOW

The Cannonball Run 3000 Rally will start annually from the amazing Supercar Show.

This exclusive Show is an **International family event** for all ages. The show includes **rally participants, car owners, companies, various entertainment, media professionals, local & International celebrities and global media partners**. A unique opportunity for companies, sponsors and brand partners to promote their products, services and brands.

Automotive enthusiasts

Business area

Food court

Global media exposure

Live entertainment

Meet & greets

Opening parties

Supercar show

After the Supercar Show we will end the evening with the Cannonball Run 3000 **official opening party**.



***AN ACTION PACKED FESTIVAL WITH
SOMETHING FOR EVERYONE***



CANNONBALL RUN 3000 BUSINESS EVENTS & LUXURY PARTIES

After a great day of driving, teams arrive at our **luxury venues**, here, drivers and vehicles will be taken care of by the Cannonball Run Organization, hostesses, world media and security officers. Upon arrival teams will enjoy a welcomes drink, get checked into an **exclusive hotel to enjoy full-course dinner, presentations and top entertainment**. At the final location, the Cannonball Run 3000 team will host a local VIP party for rally teams, sponsors, international media and local invitees.

Brand presentations

Daily recaps on big screen

Full-course dinners

Entertainment

Daily Prices & give-aways

Top DJ's



**A LUXURIOUS EVENING
YOU DON'T WANT TO MISS**



BECOME A PARTNER

The Cannonball Run 3000 organization has created an **extensive sponsor package**, allowing us to offer our sponsors and partners an **exclusive** and **unique** way to promote their business and brands both national and international.

Become a partner:

Interested in sponsoring a Cannonball Run 3000 European event? Please contact one of our account managers, (s)he will be pleased to discuss all available possibilities at your own convenience.

For our sponsor package, please visit www.cannonballrun3000.com

Would you like to find out more about our tailor made sponsor and partner possibilities? Please drop us an email at business@cannonballrun3000.com

ENJOY THE RIDE...

CANNONBALL RUN 3000, The Netherlands.

WWW.CANNONBALLRUN3000.COM / INFO@CANNONBALLRUN3000.COM