

# **CR3000**

**CANNONBALLRUN3000.COM**



**THE 2022 EDITION  
JUNE 12TH TO JUNE 18TH 2022**

**EUROPEAN ADVENTURE OF A LIFETIME  
FASTEN YOUR SEATBELTS FOR THE DRIVE OF YOUR LIFE!**



# **CANNONBALL RUN 3000 LIFESTYLE RALLY ADVENTURE**

## **PROUDLY PRESENT THE CANNONBALL RUN 3000 LIFESTYLE RALLY**

In 2022 we will take you on the second edition of the Cannonball Run 3000 Lifestyle rally, get ready to experience **great people, amazing cars, various car show and business events in various countries**, enjoy **great diners** and stay in **Europe's most luxurious venues**.

**Beautiful locations**

**Amazing cars**

**Luxury venues**

**Top entertainment**

**Great parties**

**On-road challenges**

**Networking possibilities**

**Fun and games**

**Unforgettable experiences**

**Worldwide media exposure**

This **one of a kind 7-day rally** will start from multiple European cities, travel through various European countries to end the rally at an **amazing Festival and Lifestyle party**.



**BRINGING CAR ENTHUSIASTS  
AND BRANDS TOGETHER**



# **CANNONBALL RUN 3000 LIFESTYLE RALLY**

Annually, automotive and travel enthusiasts will join the Cannonball Run 3000 Luxury & Lifestyle Rally and be part of this **seven day adventure of a lifetime**.

In the 2022 edition, a maximum of 70 teams will be able to participate and **enjoy great routes, exclusive vehicles, luxury venues, daily breakfast, lunch, dinner, daily gifts & prizes and off course the great parties.**

## ***'IT'S A RALLY, NOT A RACE!'***

Our drivers, passengers, ambassadors and sponsors will embark on a week-long European rally vacation, filled with surprising challenges. After various daily checkpoints and great lunches on remarkable roads, they'll arrive at **luxurious hotels**. Here they will be welcomed by the Cannonball Run 3000 hospitality staff.

***7 day tour***

***70 cars maximum***

***Unique routes***

***Luxurious venues***

***Breakfasts, lunches & dinners Incl.***

***Great checkpoint locations***

***Daily Gifts & prizes***

***Themed parties***

***The Cannonball Run 3000 rally is tailor-fit for exotic, classic and vintage car enthusiasts, as well as tuned vehicle lovers.***

The number of points gained by finishing the rally closest to a (pre-)set speed determined by the organization are added to points accumulated along the entire length of the route to determine which Cannonball Run 3000 Rally team comes out on top, after which the **winners** will be revealed at **the grand final red carpet event**. Needless to say, the victors will receive **great gifts and prizes**.



# CANNONBALL RUN 3000 SUPERCAR SHOW

***The Cannonball Run 3000 Rally will start annually from the amazing Supercar Show.***

This exclusive Show is an **International family event** for all ages. The show includes **rally participants, car owners, companies, various entertainment, media professionals, local & International celebrities and global media partners**. A unique opportunity for companies, sponsors and brand partners to promote their products, services and brands.

***Automotive enthusiasts***

***Business area***

***Food court***

***Global media exposure***

***Live entertainment***

***Meet & greets***

***Opening parties***

***Supercar show***

After the Supercar Show we will end the evening with the Cannonball Run 3000 **official opening party**.



**AN ACTION PACKED FESTIVAL WITH  
SOMETHING FOR EVERYONE**



# CANNONBALL RUN 3000 BUSINESS EVENTS & LUXURY PARTIES

After a great day of driving, teams arrive at our **luxury venues**, here, drivers and vehicles will be taken care of by the Cannonball Run Organization, hostesses, world media and security officers. Upon arrival teams will enjoy a welcome drink, get checked into an **exclusive hotel** to enjoy **full-course dinner, presentations and top entertainment**. At the final location, the Cannonball Run 3000 team will host a local VIP party for rally teams, sponsors, international media and local invitees.

**Brand presentations**

**Daily recaps on big screen**

**Full-course dinners**

**Entertainment**

**Daily Prices & give-aways**

**Top DJ's**





## **BECOME A PARTNER**

The Cannonball Run 3000 organization has created an **extensive sponsor package**, allowing us to offer our sponsors and partners an **exclusive** and **unique** way to promote their business and brands both national and international.

**Become a partner:**

Interested in sponsoring a Cannonball Run 3000 European event? Please contact one of our account managers, (s)he will be pleased to discuss all available possibilities at your own convenience.

For our sponsor package, please visit [www.cannonballrun3000.com](http://www.cannonballrun3000.com)

Would you like to find out more about our tailor made sponsor and partner possibilities? Please drop us an email at [business@cannonballrun3000.com](mailto:business@cannonballrun3000.com)

## **ENJOY THE RIDE...**

**CANNONBALL RUN 3000, The Netherlands.**

**[WWW.CANNONBALLRUN3000.COM](http://WWW.CANNONBALLRUN3000.COM) / [INFO@CANNONBALLRUN3000.COM](mailto:INFO@CANNONBALLRUN3000.COM)**